



THE CITY OF MADEIRA BEACH, FLORIDA
PUBLIC NOTICE

BOARD OF COMMISSIONERS REGULAR MEETING

The Board of Commissioners of the City of Madeira Beach, Florida will meet at City Hall, located at 300 Municipal Drive, Madeira Beach, Florida to discuss the agenda items of City Business listed at the time indicated below.

6:00 P.M.

TUESDAY, JUNE 10, 2014

AUDITORIUM

- A. **CALL TO ORDER** – The meeting was called to order at 6:00 p.m.
- B. **INVOCATION AND PLEDGE OF ALLEGIANCE** – Invocation by Commissioner Shontz
- C. **ROLL CALL**

MEMBERS PRESENT: Travis Palladeno, Mayor
Nancy Hodges, Vice-Mayor (V-M)
Terry Lister, Commissioner District 1
Pat Shontz, Commissioner District 4

MEMBERS ABSENT: Elaine Poe, Commissioner District 3

STAFF PRESENT: Shane Crawford, City Manager (CM)
Thomas Trask, City Attorney (CA)
Aimee Servedio, City Clerk (CC)
Vince Tenaglia, Finance Director (FD)

STAFF ABSENT: Dave Marsicano, Central Services Director (CSD)

D. APPROVAL OF THE AGENDA

A motion to approve the agenda as amended was made by V-M Hodges and seconded by Commissioner Shontz.

Mayor Palladeno: The order of the presentations will be adjusted: the representative for Greenlight Pinellas will go first then followed by Representative Kathleen Peters. Also, the referral of Items 4, 7, and 8 will be moved to the next Board of Commissioners Workshop. Item 5 will be a rewording.

CA: The appropriate title for Item 5 is Authorization of Expenditure for Budgeted Items.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... ABSENT	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

PRESENTATIONS/PROCLAMATIONS

1. PRESENTATION BY FLORIDA HOUSE OF REPRESENTATIVE KATHLEEN PETERS –
LEGISLATIVE DEBRIEF

Kathleen Peters: She is very pleased to come and give an update on this past legislative session. She wants to cover the Vacation Rental bill as well as some other topics that did not make the news.

There are a few things that she is proud of – she is happy to say that the state has finally made some progress in focusing on Florida's most vulnerable citizens. There was a lot of work on human trafficking. They have passed laws regarding children – the average age of children being trafficked is 13. They had not provided the mental health and other services they need before. The goal is for children to have a normal life again after being rescued.

The state of Florida has lost 477 children in our foster care system. They are changing the hiring requirements for DCF workers that deal with foster children. This will help boost the investigations and help provide better cases to decide whether children stay with their families or are moved to a foster situation. Nearly 1/3 of foster children end up homeless. It is our obligation to take care of these children. They also passed a normalcy bill to help foster parents make decisions and act more like normal parents.

The Road to Independence Bill allows children to stay in foster care until they are 21 if they stay in school and receive life training.

Florida has a very high homeless population. The system does not work at a local level – homeless are arrested for loitering or breaking ordinances and they are displaced from street to jails. There will be challenge grants for communities to ensure that services and transitional housing is provided to homeless populations and help them recover to independence. She asked if the City could help promote some of these programs and messages through their website and/or newsletters.

There was a good budget – there was a \$500 million tax cut. Schools received some capital funding but still need more. Waiting lists for medical services to vulnerable people have been reduced. There will also be more construction projects from FDOT in the near future. She says she will be a partner with the City to work with FDOT if there were any issues.

Florida also passed a G.I. Bill to help veterans who were honorably discharged to have their in-state tuition covered. There was also \$250,000 given to St. Pete College to help them work on their orthotics program.

There are not a lot of people speaking for home rule and authority for local governments. She commended Commissioner Poe for how she fought for local rights.

Mayor Palladeno: Asked about EMS issues.

Ms. Peters: When she was mayor, she felt that every time the county mandated EMS, it was an unfunded mandate that led to government suing government. She does not think that is how it should work. Every city is responsible for EMS, she thinks that the PPC or MPO is a more appropriate channel to do mandates – it is not a top-down process but the collaboration of peers that mandates how EMS will run.

Mayor Palladeno: Thanked Representative Peters for the work done in regards to fishing. The rest of the board also thanked her for coming and speaking today, as well for all the work she has done for the area.

Representative Peters: Also brought attention to the Manatee Management Plan that she thinks will negatively affect the Intracoastal Waterway – there are restaurants that will not be easily reached because most area will become idle zones. Recreational boating would be displaced to the Gulf of Mexico and it seems a little over-reaching. She just wants the Board to understand how this can affect the City.

2. PRESENTATION FOR GREENLIGHT FOR PINELLAS – BOB LASHER PSTA

Brad Miller: The CEO of the Pinellas Suncoast Transit Authority. He has been the head of PSTA which has 600 employees. Right now, they levy a property tax to fund the bus system. The first project he started on was the trolley that connected St. Pete Beach to Central Avenue. When this services was launched the overall ridership went up but visitation to John's Pass went down because in order to reach the pass from the more southern beaches, riders would have to switch trolleys. He has worked with business owners at John's Pass to improve the numbers but early on he learned the importance of Madeira Beach.

He asked the audience how many had ridden the bus system and how many would ride the new trolley system. Trolley ridership is normally not the residents, but the tourists. His job is to explain to people who don't necessarily ride the systems but will nonetheless benefit from a better system. He is seeking resolutions for endorsement of the Greenlight Pinellas plan.

Before he came here, he worked in Charlotte, NC where a sales tax was passed to help support the public transit system. The transit lines dramatically increased between 1998 and 2012. The people that voted for this policy still live in the suburb areas of Charlotte but their children and younger generations are using the systems. Younger people are moving in new apartments located on the transit lines. This is one of the predictions for the Greenlight Pinellas Plan. It is a benefit to the millennial generation, tourist populations, seniors, and veterans. The AARP just came out with a study that shows seniors are choosing to live where there are more transportation options, just as the millennial. The new system will help create jobs and there is a veteran's preference in hiring.

New and improved routes to better connect the beaches to the mainland and creates better access to beachside jobs in condos and resorts. Pinellas County ranked last in weekly average wages. The County is rebounding from the recession, but middle and high paying jobs are slower to recover than the low paying jobs. Pinellas doesn't have the option to grow out, space is limited.

There is a key component for Madeira Beach residents – there is a one percent sales tax. At the same time, the PSTA property tax will be eliminated. The median house value is \$352,000 and home owners pay nearly \$220 a year to PSTA. With the one percent sales tax in place, that annual tax payment to PSTA decreases to about \$120 for the median Madeira Beach family. About 1/3 of the total Pinellas sales tax is paid by the tourists more likely to use the transit system.

Greenlight Pinellas is about reducing taxes and providing a great transit system for Pinellas County. It is also about attracting high paying jobs to help keep younger generations in the area. If you are interested in support, he is able to provide the City with a resolution of endorsement.

Mayor Palladeno: Where is the property coming from? To his understanding, 80% of the property already belongs to Pinellas County.

Mr. Miller: Corrected the number is closer to 60% or 2/3 of the right of way land area.

Mayor Palladeno: Has heard from people that people who come here from the airports, and the Jolly Trolley is excellent. Are there going to be different substations? Also, with what TIA is doing, will there be collaboration between Pinellas and Hillsborough counties?

Mr. Miller: Yes, there will be substations all over the county. There will also be express routes and connections going directly to the airport. There are also express routes to Tampa for commuters. There will be 7 day a week services to Tampa. Those connections are all in the plan.

Troy Fort: Has been using PSTA 2008. This is a win-win deal. With people coming back and forth to work, it's above average income people now taking the bus system as he is – he is in favor of the plan.

Commissioner Lister: Just wants to ensure that he gets some beach-style shelters in the City.

Mr. Miller: He knows that his staff is working with the City on this, there is a program where they will provide some money for this to happen.

Greg Philbrook: He is not around here a lot because he travels around the world. Many cities rely on a close-knit transit system. People are more often using the systems and it lowers pollution. It creates a whole new dynamic to how people interact with each other.

Mayor Palladeno: Asked to add a discussion of a resolution of endorsement to the next workshop meeting.

E. APPROVAL OF THE MINUTES

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| 1. Town Hall Meeting | October 10, 2012 |
| 2. BOC Agenda Setting Meeting | May 13, 2014 |
| 3. BOC Regular Meeting | May 13, 2014 |

A motion to approve the minutes was made by V-M Hodges and seconded by Commissioner Shontz.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... ABSENT	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

F. PUBLIC COMMENT (Limited to 3 minutes) - None

G. CONSENT AGENDA – N/A

H. UNFINISHED BUISNESS

1. ORDINANCE 2014-03

A SECOND READING OF AN ORDINANCE OF THE CITY OF MADEIRA BEACH, FLORIDA, AMENDING THE CITY OF MADEIRA BEACH CODE OF ORDINANCES, TO AMEND SUBPART A (GENERAL ORDINANCES) CHAPTER 62 (TAXATION), ARTICLE 11(LOCAL BUISNESS TAX), TO INCREASE THE LEVY OF LOCAL BUSINESS TAX BY FIVE PERCENT AND CORRECTION OF TYPOGRAPHICAL ERROR ON 25 (e) BOAT MARINA OR STORAGE, INCLUDING DRY STORAGE 11-50 SLIPS; BY PROVIDING FOR READING BY TITLE ONLY; BY REPEALING ORDINANCES IN CONFLICT; AND BY PROVIDING AN EFFECTIVE DATE.

CA read the second and final reading of Ordinance 2014-03 by title only.

A motion to approve Ordinance 2014-03 was made by Commissioner Lister and seconded by V-M Hodges.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... ABSENT	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

I. NEW BUSINESS

1. ORDINANCE 2014-04

A FIRST READING ON AN ORDINANCE OF THE CITY OF MADEIRA BEACH AMENDING SECTION 34-402 OF THE CODE OF ORDINANCES TO ADD ADDITIONAL NUISANCE ACTIVITIES TO ENLARGE THE PATTERN ON NUISANCE ACTIVITY FROM 30 TO 45 DAYS; PROVIDING A CODIFICATION CLAUSE; PROVIDING A CONFLICTS AND SEVERABILITY CLAUSE; AND PROVIDING AN EFFECTIVE DATE.

CA read the first reading of Ordinance 2014-04, by title only.

A motion to approve Ordinance 2014-04 was made by V-M Hodges and seconded by Commissioner Lister.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... ABSENT	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

2. THIRD AMENDMENT TO MADEIRA BEACH LEASE AGREEMENT REGARDING FANTASY PLANET BEACH COMPANY

A motion to approve the third amendment to the Fantasy Planet Beach Company lease agreement was made by Commissioner Shontz and seconded by V-M Hodges.

CM: This gives a five-year renewal to the current tenant with the right to renew for an additional five years with consent by both parties. The other part of this was from the finance director, that certain taxes, insurance, etc. be paid by a certain date. They also ask the current tenant to move the two reserved spots to a different area.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... ABSENT	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

3. APPROVAL OF PINELLAS COUNTY UMPIRES AGREEMENT ADDENDUM

A motion to approve the Pinellas County Umpires Agreement Addendum was made by Commissioner Lister and seconded by V-M Hodges.

Commissioner Lister: Is there a raise?

CM: It is a phased in increase of pay over the next few years.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

4. APPROVAL OF FIREFIGHTERS SALARY ADJUSTMENT

Item 4 moved to next BOC Workshop.

5. AWARD OF ENGINEERING SERVICES TO CPWG FOR UTILITY UNDERGROUNDING

A motion to approve authorization of budgeted expenditures was made by V-M Hodges and seconded by Commissioner Shontz.

CM: This gives us enough budget to get binding estimates to get rolling on this project with the anticipated start date between the next 12-14 months. This will bury everything going east to west and will be pretty substantial changes for the better.

FD: Reimbursement is based on the completion of the work. They just submitted an invoice to the county for the work done on Archibald.

CM: Also wanted to refer Item 4 to be discussed at a different time and not at a workshop. If there is a way to table the item that would probably be a better idea. When the item comes up at the workshop, it will be tabled then.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... ABSENT
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

6. RESOLUTION 2014-21

RESOLUTION 2014-21 AMENDING THE BUDGET BY REDUCING GENERAL FUND APPROPRIATIONS FOR GULF BLVD IMPROVEMENTS

A motion to approve Resolution 2014-21 was made by Commissioner Lister and seconded by V-M Hodges.

FD: Basically, everything we are not planning to spend this year will be moved to next year.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... ABSENT
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

7. APPROVAL OF BID AWARD

FOR THE LEASE OF LAND AT NORTH END OF VILLAGE BLVD FOR OUTDOOR SEATING TO UNITED PARKS SERVICE

Item 7 referred to next BOC Workshop.

8. APPROVAL OF LEASE AGREEMENT

LEASE AGREEMENT WITH UNITED PARKS SERVICES FOR THE LEASE OF LAND AT NORTH END OF VILLAGE BLVD FOR OUTDOOR SEATING

Item 8 referred to next BOC Workshop.

9. RESOLUTION 2014-22

RESOLUTION 2014-22 AMENDING THE GENERAL FUND BUDGET BY REDUCING GENERAL FUND APPROPRIATIONS FOR DEBT SERVICES EXPENDITURES

A motion to approve Resolution 2014-22 was made by Commissioner Shontz and seconded by Commissioner Lister.

FD: At the time of putting the budget together, the estimates we had for debt service were pretty simple; they would be limited to \$300,000. The initial year payment was only \$91,000 when we expected about \$150,000. What we didn't pay was taken out of the budget.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... ABSENT
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

10. RESOLUTION 2014-23

A RESOLUTION OF THE CITY OF MADEIRA BEACH, FLORIDA, TO ESTABLISH AN ANNUAL AND DAILY SPECIAL EVENT PARKING PERMIT; PROVIDING FOR AN ANNUAL PERMIT TO INCLUDE FIVE (5) SPECIFIED EVENTS AND ADDITIONAL EVENTS AUTHORIZED BY THE CITY MANAGER; PROVIDING FOR A DAILY PERMIT TO INCLUDE INDIVIDUAL SPECIAL EVENTS; BY PROVIDING FOR THE REPEAL OF RESOLUTION 2014-19 BY PROVIDING FOR READING BY TITLE ONLY; PROVIDING FOR DISTRIBUTION; AND PROVIDING FOR AN EFFECTIVE DATE.

A motion to approve Resolution 2014-23 was made by V-M Hodges and seconded by Commissioner Shontz.

CM: You passed a version of this about a month ago. We knew there were five holidays and we could only name three at the time. This adds Memorial Day and Labor Day to the specified dates and this gives the CM flexibility to authorize parking for any special event or festival.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... ABSENT
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

J. REPORTS/CORRESPONDENCE

• CITY COMMISSION

Mayor Palladeno: The City hosted the Big-C meeting and he thanked staff for how well it turned out. It was hosted at Archibald Park. He was received nothing but compliments from the other cities in attendance.

• CITY ATTORNEY

CA: You have a special magistrate here that gives liens on certain properties. Because of the work by the FD and Judy Walker, they have received nearly \$5,000 in payment. There are others still in the process – at some point he thinks the FD should give some updates on how much is collected by liens and other payments through Code Enforcement.

Mayor Palladeno: Asked that he FD put together a presentation for the Board.

CM said this can be done, but after the budget is approved and completed. The FD said that this is 100% his staff's efforts.

• CITY MANGER

CM: The FD passed Certified Public Finance Officer license with a 94, which was one of the highest in his class. The FD and CM have a pretty good grip on the budget and that is proceeding smoothly. The assessed value has increased and proposes a small, modest millage rate increase to start saving and put

money back in the bank. They are asking for a July 1st budget meeting to give the Board the budget and have a subsequent meeting two weeks later to give the Board time to digest it.

We need volunteers for the Bone Tournament. There will be 30,000 people in town between Thursday and Sunday. We will also need volunteers for the sea oat planting. It would be ideal to have between 15-18 people.

Mayor Palladeno: The Food Network will be here because of the barbeque sponsored by Jack Daniels. There is also another news segment that will film the tournament itself. He also asked to move the July 1st budget meeting.

CM: By charter, it has to be done by July 1st. The FD asked that the most time be given and he asked that it be done on June 30th. This is just the CM presentation to the Board in a very generic meeting and he recommends it be done at 2:00 on the 30th.

- **CITY CLERK**

CC: Just wants to say that ALL of the minutes from 2012 are done and we are all caught up!

K. ADJOURNEMENT – The meeting was adjourned at 7:35 p.m.

Date approved: 8-12-14



Travis Palladeno, Mayor



Submitted by Aimee Servedio, City Clerk