



THE CITY OF MADEIRA BEACH, FLORIDA
PUBLIC NOTICE

BOARD OF COMMISSIONERS MEETING

The Board of Commissioners of the City of Madeira Beach, Florida will meet at City Hall, located at 300 Municipal Drive, Madeira Beach, Florida to discuss the agenda items of City Business listed at the time indicated below.

6:00 P.M.

Tuesday, July 8, 2014

AUDITORIUM

- A. CALL TO ORDER** – The meeting was called to order at 6:00 p.m.
- B. INVOCATION AND PLEDGE OF ALLEGIANCE:** Commissioner Terry Lister
- C. ROLL CALL**

MEMBERS PRESENT:

Travis Palladeno, Mayor
Nancy Hodges, Vice-Mayor
Terry Lister, Commissioner District 1
Elaine Poe, Commissioner District 3
Pat Shontz, Commissioner District 4

STAFF PRESENT:

Shane Crawford, City Manager (CM)
Thomas Trask, City Attorney (CA)
Aimee Servedio, City Clerk (CC)
Vince Tenaglia, Finance Director (FD)

STAFF ABSENT:

Dave Marsicano, Central Services Director (CSD)

D. APPROVAL OF THE MINUTES

- | | | |
|----|-------------------------------------|----------------------|
| 1. | BOC Workshop Meeting | May 27, 2014 |
| 2. | BOC Agenda Setting Meeting | June 10, 2014 |
| 3. | BOC Special Workshop Meeting | June 10, 2014 |

A motion to approve the minutes was made by Commissioner Lister and seconded by V-M Hodges.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

E. APPROVAL OF THE AGENDA

Mayor Palladeno: Add Item 4 to Consent Agenda, to formally excuse Commissioner Poe when she missed the June 10, 2014 BOC Regular Meeting to be with her husband in the hospital.

A motion to approve the agenda was made by Commissioner Poe and seconded by Commissioner Shontz.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

PRESENTATIONS/PROCLAMATIONS

1. ***PRESENTATION BY MAYOR PALLADENO--
VOLUNTEER OF THE YEAR AWARD TO JIM BLACK***

Mayor Palladeno: Presented Jim Black with the award and thanked Commissioner Poe for starting the Volunteer Program. There was one man who has really stepped up to the plate and has been an invaluable asset to the City. The Mayor also recognized the other volunteers for their service as well.

F. PUBLIC COMMENT (limited to 3 minutes)

Maureen Ahern: Came to introduce herself to the audience and the Board. She is running for the Pinellas County School Board, District 6. She has lived in the area for many years and attended many commissioner meetings in the past. She is married to State Representative Gary Ahern. The School Board is doing a lot of good work but there are also some serious issues such as attendance, failing FCAT scores, and behavior issues. The primary election is in August and she will be here throughout the meeting and will be happy to talk to anyone who wishes to speak with her. She then complimented the City on all the good work that has been done and thanked the volunteer for their hard work.

G. CONSENT AGENDA

1. **AUTHORIZATION**
Authorization of budgeted expenditures for marina dock improvements
2. **APPROVAL OF INCREASE IN FIREFIGHTER SALARY AND NEW IAFF CONTRACT**
3. **APPROVAL OF FIRST AMENDMENT TO JANITORIAL SERVICES AGREEMENT**

A motion to approve the Consent Agenda was made by Commissioner Shontz and seconded by Commissioner Poe.

CM: The Board can certainly vote on all items at the same time, but he asked that the Fire Department be able to speak for Item 2.

Mayor Palladeno: Opened the floor to comment on these items. He personally told Commissioner Poe that he is happy to excuse her and

CM: Item 1 will approve \$30,000 and the CSD will finalize the decision. This is very straightforward and designed to make the authorization official. Item 2 was a reassessment of the Firefighter Salary that was previously the main reason behind the high turnover rate in that department. Item 3 and Item 4 were already alluded to by the Mayor.

Commissioner Shontz: Happy to give the Firefighters a raise and thinks they are very deserving of this increase.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

Lieutenant Steve Dorante: He thanked the Board for all of their hard work for everything as well as the CA and City Staff for working on this salary increase.

Mayor Palladeno: It has been extremely exciting to watch the firefighters moved up the ranks as he has been Mayor and commended the department on all their good work.

H. UNFINISHED BUSINESS

1. **ORDINANCE 2014-04**

A SECOND READING OF AN ORDINANCE OF THE CITY OF MADEIRA BEACH AMENDING SECTION 34-402 OF THE CODE OF ORDINANCES TO ADD ADDITIONAL NUISANCE ACTIVITIES AND TO ENLARGE THE PATTERN OF NUISANCE ACTIVITY FROM 30 DAYS TO 45 DAYS; PROVIDING A CODIFICATION CLAUSE; PROVIDING A CONFLICTS AND SEVERABILITY CLAUSE; AND PROVIDING AN EFFECTIVE DATE.

The CA read Ordinance 2014-04, by title only.

CM: No comment from staff. The staff recommendation is to approve.

A motion to approve Ordinance 2014-04 was made by Commissioner Lister and seconded by V-M Hodges.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

I. NEW BUSINESS

1. **PUBLIC HEARING**

TO CONSIDER ALCOHOLIC BEVERAGE USE PERMIT #14.04 FOR A 2COP ALCOHOLIC BEVERAGE LICENSE AT 12932 VILLAGE BOULEVARD TO SELL BEER AND WINE FOR CONSUMPTION ON PREMISES, AND ALLOW PACKAGE SALES IN SEALED CONTAINERS, AS PROVIDED FOR IN THE STATES 2COP REGULATIONS.

The CA read the Public Hearing for Alcoholic Beverage Permit #14.04.

CA: This is basically a formality to make everything legal.

A motion to approve Alcoholic Beverage Use Permit #14.04 was made by Commissioner Poe and seconded by Commissioner Lister.

Commissioner Lister: This makes sense for this property.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....ABSTAIN	

2. **RESOLUTION 2014-27**

A RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE CITY OF MADEIRA BEACH, FLORIDA REPEALING RESOLUTION 2012-26 WHICH FORMED A SISTER CITY RELATIONSHIP WITH THE ISLAND OF BIMINI; AND PROVIDING FOR AN EFFECTIVE DATE HEREOF.

The CA read Resolution 2014-27, by title only.

A motion to approve Resolution 2014-27 was made by V-M Hodges and seconded by Commissioner Lister.

CM: Staff saw this as a one-sided relationship that didn't benefit the City very much.

V-M Hodges: Are there any other cities with which we could form a sister city relationship?

CM: We can certainly look at other options.

ROLL CALL:

Commissioner Lister.....YES	Vice-Mayor Hodges.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

3. **RESOLUTION NO. 2014-28**

A RESOLUTION OF THE BOARD OF COMMISSIONERS OF MADEIRA BEACH, FLORIDA, ENDORSING THE GREENLIGHT PINELLAS PLAN; AND PROVIDING FOR AN EFFECTIVE DATE.

The CA read Resolution 2014-28, by title only.

A motion to approve Resolution 2014-28 was made by Commissioner Shontz and seconded by V-M Hodges.

Commissioner Lister: Is excited about the cost-saving aspects of this proposal. He anticipates

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

4. **RESOLUTION 2014-29**

AMENDING THE FY 2014 MARINA FUND BUDGET BY INCREASING BUDGETED REVENUES AND EXPENDITURES.

CA read Resolution 2014-29, by title only.

A motion to approve Resolution 2014-29 was made by Commissioner Lister and seconded by Commissioner Shontz.

CM: Staff recommendation for approval.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

5. **RESOLUTION 2014-30**

AMENDING THE FY 2014 GENERAL FUND BUDGET BY INCREASING PERSONNEL EXPENDITURES FOR NEW RECREATION POSITIONS.

The CA read Resolution 2014-30, by title only.

A motion to approve Resolution 2014-30 was made by V-M Hodges and seconded by Commissioner Poe.

CM: This is to get the new higher-ups to get to work before October 1st and the new fiscal year in October. The recreation employees will get to work on the rental of the new spaces that will be part of

the Municipal Complex. These two new employees will begin in two weeks from yesterday. Staff recommendation is for approval.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

6. **RESOLUTION 2014-31**

A RESOLUTION OF THE CITY OF MADEIRA BEACH, FLORIDA AMENDING THE CITY OF MADEIRA BEACH FEES AND COLLECTION PROCEDURE MANUAL, ARTICLE V (STORMWATER UTILITY MANAGEMENT) TO INCREASE THE STORMWATER MANAGEMENT UTILITY FEE FROM \$5.00 TO \$10.00 PER MONTH; PROVIDING FOR DISTRIBUTION; AND PROVIDING FOR AN EFFECTIVE DATE HEREOF.

The CA read Resolution 2014-31, by title only.

A motion to approve Resolution 2014-31 was made by Commissioner Lister and seconded by Commissioner Shontz.

CM: We had explored this about 10 months ago, and the CA explained how we could go by changing this stormwater fee. Al Carrier helped with that process and the staff recommendation is to approve.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

7. **ORDINANCE NO. 2014-05**

A FIRST READING OF AN ORDINANCE OF CITY OF MADEIRA BEACH, FLORIDA, AMENDING THE MADEIRA BEACH COMPREHENSIVE PLAN, SECTION 3.2, FUTURE LAND USE ELEMENT, POLICY 1.1.2; PROVIDING FOR AMENDMENT OF THE RESORT FACILITIES MEDIUM (RFM) PLAN CATEGORY; PROVIDING FOR AN ADDITIONAL LAND USE CATEGORY ENTITLED RESORT FACILITIES HIGH (RFH) PURSUANT TO THE SPECIFIC PROCEDURES AND STANDARDS AS SET FORTH HEREIN AND IN THE CITY'S CODE OF ORDINANCES; PROVIDING FOR THE AMENDMENT OF THE PLANNED REDEVELOPMENT-MIXED USE (PR-MU) PLAN CATEGORY TO ACCOMMODATE INCREASED DENSITY/INTENSITY FOR TEMPORARY LODGING USE CONSISTENT WITH AND CORRESPONDING TO REVISIONS AND UPDATE OF THE TOWN CENTER SPECIAL AREA PLAN; AND AMENDING SECTION 3.2 FUTURE LAND USE ELEMENT, GOAL 2, OBJECTIVE 2.1; POLICIES 2.1.2, 2.1.3 AND 2.1.4 PROVIDING SPECIFIC AUTHORIZATION FOR THE USE OF DENSITY/INTENSITY AVERAGING, THE PROCEDURES AND STANDARDS FOR WHICH SHALL BE AS SET FORTH IN THE CITY'S CODE OF ORDINANCES;

PROVIDING FOR READING BY TITLE ONLY; PROVIDING FOR SEVERABILITY;
PROVIDING FOR REPEAL OF ORDINANCES OR PARTS OF ORDINANCES IN
CONFLICT HEREWITH; AND PROVIDING FOR AN EFFECTIVE DATE THEREOF.

The CA read the first reading of Ordinance 2014-05, by title only

A motion to approve Ordinance 2014-05 was made by Commissioner Shontz and seconded by Commissioner Lister.

CM: Staff recommendation is for approval.

Commissioner Lister: This will give the City and staff some flexibility to develop good things for the City. He is excited to finally get this approved.

ROLL CALL:

Commissioner Lister.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Hodges.....YES
Mayor Palladeno.....YES

8. ORDINANCE NO. 2014-06

A FIRST READING OF AN ORDINANCE OF CITY OF MADEIRA BEACH, FLORIDA, AMENDING THE MADEIRA BEACH CODE OF ORDINANCES, SUBPART B, LAND DEVELOPMENT REGULATIONS, BY AMENDING CHAPTER 82, GENERAL PROVISIONS, SEC. 82-2. DEFINITIONS TO PROVIDE FOR THE TERM "DENSITY/INTENSITY AVERAGING"; BY AMENDING CHAPTER 86, ADMINISTRATION, TO ESTABLISH A NEW ARTICLE V ENTITLED "DENSITY/INTENSITY AVERAGING" AND SETTING FORTH THE REQUISITE PROCEDURES AND STANDARDS THEREFOR; BY AMENDING CHAPTER 110, ZONING, ARTICLE V. DISTRICTS, DIVISION 1. GENERALLY, SECTION 110 - 151. ESTABLISHMENT OF DISTRICTS; PROVIDING FOR THE ADDITION OF THE PD, PLANNED DEVELOPMENT DISTRICT TO THE LIST OF ZONING DISTRICTS; AMENDING CHAPTER 110 ZONING, ARTICLE V. DISTRICTS, DIVISION 10. PD, PLANNED DEVELOPMENT, SECTION 110 - 386. PURPOSE, SECTION 110 - 387, USES PERMITTED, AND SECTION 110 - 388. APPLICATION FOR PD ZONING; PROVIDING FOR THE REQUIRED USE OF THE PD DISTRICT IN CONJUNCTION WITH THE RESORT FACILITIES HIGH PLAN CATEGORY, PROVIDING FOR TEMPORARY LODGING USE IN THE PD DISTRICT; PROVIDING FOR THE REQUIRED SUBMISSION OF A DEVELOPMENT PLAN IN CONJUNCTION AND SIMULTANEOUS WITH AN APPLICATION FOR PD DISTRICT ZONING; PROVIDING FOR READING BY TITLE ONLY; PROVIDING FOR SEVERABILITY; PROVIDING FOR REPEAL OF ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT HEREWITH; AND PROVIDING FOR AN EFFECTIVE DATE THEREOF.

The CA read the first reading of Ordinance 2014-06, by title only.

A motion to approve Ordinance 2014-06 was made by Commissioner Lister and seconded by V-M Hodges.

CM: Staff recommendation is for approval.

Commissioner Lister: This is in tandem with the previous ordinance.

ROLL CALL:

Commissioner Lister.....YES

Vice-Mayor Hodges.....YES

Commissioner Poe..... YES

Mayor Palladeno.....YES

Commissioner Shontz.....YES

9. **ORDINANCE NO. 2014-07**

A FIRST READING OF AN ORDINANCE OF CITY OF MADEIRA BEACH, FLORIDA, PROVIDING FOR AMENDMENT OF THE MADEIRA BEACH TOWN CENTER - SPECIAL AREA PLAN; PROVIDING FOR THE REVISION OF CHAPTER 2 - REGULATORY PLAN AND GUIDELINES WITH RESPECT TO THE DEVELOPMENT STANDARDS GOVERNING THE DENSITY/INTENSITY CALCULATIONS FOR TEMPORARY LODGING AND MIXED USES; PROVIDING FOR THE REVISION OF CHAPTER 3 - IMPLEMENTATION WITH RESPECT TO THE STRATEGIES TO PROMOTE REDEVELOPMENT; PROVIDING FOR THE REVISION OF APPENDIX B – INFRASTRUCTURE ANALYSIS TO UPDATE AND REVISE THE INFRASTRUCTURE IMPACTS CORRESPONDENT WITH CURRENT DATA AND THE PROPOSED REVISIONS TO CHAPTERS 2 AND 3 REFERENCED ABOVE; PROVIDING FOR TRANSMITTAL OF THE MADEIRA BEACH TOWN CENTER - SPECIAL AREA PLAN, AS AMENDED, FOR REVIEW PURSUANT TO THE COUNTYWIDE PLAN AND RULES; PROVIDING FOR READING BY TITLE ONLY; PROVIDING FOR SEVERABILITY; PROVIDING FOR REPEAL OF ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT HERewith; AND PROVIDING FOR AN EFFECTIVE DATE THEREOF.

The CA read the first reading of Ordinance 2014-07, by title only.

A motion to approve Ordinance 2014-07 was made by Commissioner Shontz and seconded by Commissioner Poe.

CM: Staff recommendation is for approval.

Commissioner Lister: It's nice that the north and south side of the City are getting together. He commended staff for working hard, and thinks this will have them working even harder.

Mayor Palladeno: It's good to get this done and will be great for the City.

ROLL CALL:

Commissioner Lister.....YES

Vice-Mayor Hodges.....YES

Commissioner Poe..... YES

Mayor Palladeno.....YES

Commissioner Shontz.....YES

CM: Al Carrier is in the audience and has put a lot of work into this, as well as Dave Heely. He commended the Board on being progressive without giving contractors a blank check.

Commissioner Poe: Also thanked the City Manager for his work as well. Commissioner Shontz agreed.

Mayor Palladeno: The City also has a wonderful Planning Commission that approved these ordinances as well. It is going to make some properties move and become successful.

J. REPORTS/CORRESPONDENCE

• CITY COMMISSION

Mayor Palladeno: Thanked Commissioner Shontz for covering for him at the Mayor's Council and how the presentation from David Jolly was.

Commissioner Shontz: It was a great meeting and very nice to attend, as a former mayor. Mayor Palladeno also noted that it's nice that

American Crafters were very successful over the weekend and will be back again in November. She thanked the Board and staff for all their work for a great holiday weekend.

• CITY ATTORNEY

CA: Has sent out Cease and Desist Letters to the short term rental properties that are not in compliance. He also wanted to update the Board that there are three

Commissioner Poe: Is there any way to stop the DBPR from allowing Short Term Rentals?

CA: They make sure that these properties are in compliance and thinks that it would be very difficult to stop that.

• CITY MANAGER

CM: Budget meeting will be on July 16th at 6:00 p.m.

Water Testing – The CM and Commissioner Shontz have been looking into this. Steve Tarte and associates will be doing the last bit of testing with the remaining funds. There will probably be a

The Fourth of July celebration went very smoothly and he hasn't received a single complaint. He gave big thanks to the CSD, Dave Marsicano, and the Deputies Luckett and Lawson. Commissioner Shontz brings up a good point and most of the employees work on the Fourth of July. The next day, a beach cleanup is organized and many come to it. Next Friday, will be a work holiday for employees on July 18th as a reward for their hard work.

Construction update - Some pretty massive changes with Gulf Blvd. construction projects. They will be working on medians and curbs in preparation for the City to take over. The construction period is estimated for 90 days, weather permitted.

Mayor Palladeno: To put Palm Trees in, would there be any kind of obstruction for field of view?

CM: Any and everywhere that a tree or greenery can be put in, it will be. We are responsible for such expenses.

- CITY CLERK - None

K. **ADJOURNMENT** – The meeting was adjourned at 6:43 p.m.

Date Approved: 8-12-14



Travis Palladeno, Mayor



Submitted by Aimee Servedio, City Clerk