



THE CITY OF MADEIRA BEACH, FLORIDA
PUBLIC NOTICE
BOARD OF COMMISSIONERS MEETING

The Board of Commissioners of the City of Madeira Beach, Florida will meet at City Hall, located at 300 Municipal Drive, Madeira Beach, Florida to discuss the agenda items of City Business listed at the time indicated below.

6:00 P.M.

Tuesday, July 9, 2013

AUDITORIUM

- A. CALL TO ORDER** was called to order at 6 p.m.
- B. INVOCATION AND PLEDGE OF ALLEGIANCE:** Commissioner Hodges
- C. ROLL CALL**

MEMBERS PRESENT:
Travis Palladeno, Mayor
Terry Lister, Vice-Mayor
Nancy Hodges, Commissioner District 2
Elaine Poe, Commissioner District 3
Pat Shontz, Commissioner District 4

STAFF PRESENT:
Shane Crawford, City Manager (CM)
Thomas Trask, City Attorney (CA)
Vince Tenaglia, Finance Director (FD)
Dave Marsicano, Central Services Director (CSD)
Aimee Servedio, City Clerk (CC)

- D. APPROVAL OF THE MINUTES** BOC Special Meeting June 25, 2013, BOC Workshop June 25, 2013, BOC Special Meeting June 27, 2013

Motion has been made by Commissioner Lister to approve the minutes and was seconded by Commissioner Hodges

ROLL CALL:

Commissioner Hodges.....YES	Vice-Mayor Lister.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

- E. APPROVAL OF THE AGENDA**

Motion has been made by Commissioner Lister to approve the agenda as amended and was seconded by Commissioner Hodges

Item 6 -1 is moved to follow Public Comment and CM Crawford will discuss the 4th of July "Celebration". After Public Comment, he will discuss Item 6-1.

ROLL CALL:

Commissioner Hodges.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Lister.....YES
Mayor Palladeno.....YES

CM: many players involved in the 4th of July. It was the perfect storm on that day. The Barge was rerouted for emergency bridge repair (this was going to be the structure that the city could shoot the fireworks off of in the Gulf). Doug Speeler Sr. and CSD Marsicano found a barge on 7/3. Setting up during the rain was difficult. Everything was loaded and moved by the time of the celebration. The endeavor started off making money, but it rained 9 times and the beach population dwindled. The tug and barge were damaged by getting out of John's Pass or the rough waters in the Gulf. The City stopped that plan and got those two vessels back to the base. The City worked with the Coast Guard to get emergency approval to set off the fireworks in the Intracoastal. The City needs to look into the 4th of July in the future due to the unpredictable weather at this point in the year. CM sent "Coast Guard Bob" a letter of commendation.

Mayor Palladeno: Recognized Doug Speeler for his efforts and thanked everyone else involved.

Commissioner Shontz: Thanked CM and everyone else involved.

F. PUBLIC COMMENT (limited to 3 minutes)

Steve Kochick – He thanked employees for bringing steel for Arts & Crafts Fair and involvement with the 9/11 memorial.

Mayor Palladeno: Asked about names of large donations being added to the 9/11 memorial.

Doug Speeler: has been working with the City for more than 40 years and his son is a 2nd generation marine contractor. Him and his son have worked hard for the City of Madeira Beach as contractors. They have done the dune cross-over and seawall repairs. They will also be working on the Groins when the Sea Turtle Nesting Season is completed. His not happy with a faction of the people who are saying disparaging things about the City and when Doug Speeler Jr. tried to post something good about the City it was taken down. There was a difficult time with permitting the Dune walk-overs. He is very satisfied with the Council and staff and doesn't think there are any agendas. Thanked the employees and the constant work they do.

PRESENTATIONS

1. **PRESENTATION--CITY HALL VOLUNTEERS OF THE YEAR—Mayor and City Manager**
Donna Thomsen
Barbara Hill

CM Crawford: said that Commissioner Poe diligently put this program together and recruited the volunteers. The City will be acknowledging volunteers of the year. Will be giving individual awards to these two volunteers.

2. **PRESENTATION—KEVIN SMITH, ST. PETERSBURG CLEARWATER SPORTS COMMISSION**

Kevin Smith: 1999 is when the St. Petersburg Clearwater Sports Commission started. It's one of 22 in FL and there are 600 in the country. Their job is to promote sports tourism in Pinellas County and develop events in this area. There has been 30% growth in Youth and Amateur sports even with the downtrodden economy. Last year there was 23 million dollars in economic impact for Pinellas County. Last year, the Commission was associated with 90 events and promotes Pinellas County world-wide, country-wide, and state-wide. His Director is in Europe (Denmark, Italy, German, and Sweden) to promote Pinellas County as a softball destination. The Commission wants to keep Pinellas County as a premier destination in the county and it needs inventory. Need quality fields and gyms that meet specifications. When these tournaments and events come to Pinellas, he insists that they stay in hotels and eat in Pinellas. F-1 Grand Prix, Rock and Roll Marathon, and others are some of the events that the Commission has put together. The Commission is now bidding for 2014-2018. Envisions that Pinellas could be a place where Olympians could train for 2016 because of how similar the atmospheric conditions are to Rio de Janeiro, Brazil. People in Europe

knew about the BMX event in Oldsmar because it is one of the best events in the world in that sport. This Commission is a Marketing arm for the cities in Pinellas and will only use Madeira Beach's facilities if the City allows it.

Mayor Palladeno: Commented on how much he liked their work. He wanted to show the City Manager and Public how beneficial this Commission is to the city. Thinks this can be another enterprise fund for the City. He would also like to see more lacrosse.

Kevin Smith: listed all of the softball tournaments (at all levels of college and amateur) in Clearwater and has stolen tournaments away from other areas due to the amenities that Pinellas County affords. The price that the City can charge is up to the City. However, "It is easy to build a field, but it isn't easy to maintain". Thus the City can charge for upkeep as well. If done correctly, it will really help the reputation of the city. During the months of Feb-April it is still cold up north and it will be very attractive to be in FL. Youth sports can also be involved accompanied with the College market. Pinellas will compete with other Counties and States for these teams and tournaments. Do not put a pool out there because that will lose money. Softball is the best sport for the current facilities, but can be expanded for more.

CM: This presentation is to help sell to the public in regards to the recreation project and the items the City can build and the positive impact it will have on Madeira Beach. This is the part of that project that will make money. If the City had 3 pristine diamonds (Home Run into the water) and the Commission could book these fields 36 out of the 52 weekends. It will have an economic impact on the City in a very positive way. This Commission would advocate for USA Softball to play here. At the end of the day, this project could be a money-making project, but doesn't have the solid statistics yet.

3. PRESENTATION—FIRE DEPARTMENT

Mayor Palladeno: on 5/25/13 Fire Shift C saved a person's life and was given an award by the County EMS Director, County EMS and Coordinator, and Mayor Palladeno. The mayor commended everyone the whole shift for their valiant efforts. The man who was saved also thanked Shift C (Kurt Schild).

G. CONSENT AGENDA

1. DECLARATION OF SURPLUS

Consent authorizes Self-Contained Breathing Apparatus (SCBA) to be declared surplus.

Motion has been made by Commissioner Lister to approve the consent agenda as written and was seconded by Commissioner Poe.

Mayor Palladeno: The tanks are outdated and can be sold overseas.

ROLL CALL:

Commissioner Hodges.....YES	Vice-Mayor Lister.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

H. UNFINISHED BUSINESS

1. CHANGE IN LEASE PROPOSAL FOR STORAGE OF GARBAGE TRUCKS

CM: Has found a person in Bay Pines area that has a 12,000 sq foot facility that would meet the City's needs for its Public Works for the time being. This will get the trucks off the island and this facility allows the trucks to be housed and serviced. This leaser wants \$2,200 a month (the city was already going to spend \$300 on an outside space so it comes out to \$1,900). In addition, the City spends another \$300 a month on a place to house some Public works which brings that total down to \$1,600. That can be found in the budget. There is an office and bathroom in this new facility and will be beneficial to the city. Furthermore, where the old Public Works used to be (Marina) it can now be open for boats to dock there and can make more money for the City. Slips are rented for \$125 a month and CSD Marsicano informed CM Crawford that there could be 30 boats there very quickly (30 x \$125 = \$3,750) and will make money for the City. Also this is the type of structure that CM recommends building for Public Works. CM is asking the

Commission for the ability to negotiate a 1 year lease with the possibility of renewals for after that. The next time this will be seen will be at the next BOC meeting. The City would like to get this started as early as August.

Consensus is to move forward with this project.

Steve Kochick – he asked if funding was coming out of sanitation fund. FD Tenaglia said that the plan is to split it up in between the General, Sanitation, and Storm water. He doesn't want a backdoor way of getting out of hand with privatization of public service.

CM is not trying a back-door method of privatizing sanitation.

I. NEW BUSINESS

1. APPOINTMENTS TO CIVIL SERVICE BOARD Proposes to fill two vacated positions

Pam Koewing-Rasmussen Normandy Ave – really wants to get more involved in the City because she likes the way it is progressing and how quickly. She was very happy to see Kevin Smith on the agenda due to her sports background and experience in hosting tournaments that made money.

Robert Shaw – He has been hesitant to get directly involved in City affairs, but was approached by Commissioners Shontz and Lister. Robert (Bob) intendeds to do the best possible job that he can even though he didn't exactly want to take this position in the past.

Motion has been made by Commissioner Shontz to approve these two individuals for the Civil Service Board and was seconded by Commissioner Hodges.

ROLL CALL:

Commissioner Hodges.....YES	Vice-Mayor Lister.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

CM: The appeal date (deadline) for CWA has passed and Madeira Beach is now a 1 union-fire city. The Civil Service Commission should meet in late July or early August. Union voted to de-certify.

2. CONTRACT FOR LAW ENFORCEMENT SERVICES FY 2013-2014

Motion has been made by Commissioner Poe to approve the contract for law enforcement services for FY 2013-2014 and was seconded by Vice-Mayor Lister.

CM: Increase is very minimal and was due to rising fuel costs and for the potential for future equipment. (2% increase)

Dep. Heffner: There were successful events in the past year and Code-Enforcement duties have been dealt with. Praised the 7/4 celebration on the safety aspect.

Lt. Joe Gerig: He supervises the deputies and the Community Policing (Dep. Heffner & Klase). Both Code and Community Policing has been successful. Also agreed that 7/4 was a success from a safety stand-point even though it was inclement weather. The PCSO is approving the purchasing of some new vehicles (1 for Madeira Beach that will be used on the beach). There will also be a possibility for new ATVs and some other multi-purpose vehicles for beach patrol. PCSO only has contracts on a yearly basis with municipalities (V-M Lister was pushing for longer ones).

ROLL CALL:

Commissioner Hodges.....YES	Vice-Mayor Lister.....YES
Commissioner Poe..... YES	Mayor Palladeno.....YES
Commissioner Shontz.....YES	

3. **RESOLUTION 2013-28**

Amending the FY 2013 Budget by appropriating expenditures for the production of a city map in the amount of \$2,500

Motion has been made by Commissioner Shontz to approve Resolution 2013-28 and was seconded by Commissioner Poe.

ROLL CALL:

Commissioner Hodges.....	YES	Vice-Mayor Lister.....	YES
Commissioner Poe.....	YES	Mayor Palladeno.....	YES
Commissioner Shontz.....	YES		

4. **RESOLUTION 2013-29**

Amending the FY 2013 Budget by appropriating expenditures for emergency repairs at Archibald Park in the amount of \$20,000

Motion has been made by Vice-Mayor Lister to approve Resolution 2013-29 and was seconded by Commissioner Hodges.

Vice-Mayor Lister: Was contacted by Archi about why the City was spending \$20,000 on this project. V-M informed him that that area has a sewer problem and other public sanitation issues there.

CM: Some pipes had collapsed and there was some sewage back-up into the public bathrooms before the 7/4 celebration. Furthermore, the grease trap was 10% of the size that it needed to be in order for it to be code compliant. City saved money on future problems and fixed 2 issues with one project. This is the first emergency purchase by the CM in his tenure.

ROLL CALL:

Commissioner Hodges.....	YES	Vice-Mayor Lister.....	YES
Commissioner Poe.....	YES	Mayor Palladeno.....	YES
Commissioner Shontz.....	YES		

5. **RESOLUTION 2013-31**

Amending the FY 2013 Budget by appropriating revenues in the amount of \$40,000 and expenditures in the amount of \$35,000 for Marina re-sale items

Motion has been made by Commissioner Poe to approve Resolution 2013-31 and was seconded by Vice-Mayor Lister.

Mayor Palladeno: Praised CSD Marsicano for the work that is being done and always purchases something when he is at the Marina.

ROLL CALL:

Commissioner Hodges.....	YES	Vice-Mayor Lister.....	YES
Commissioner Poe.....	YES	Mayor Palladeno.....	YES
Commissioner Shontz.....	YES		

6. **BID AWARDS**

1. Approval of Bid Award to Stifel Nicolaus-Underwriter Team Selection

CM: Approving an Underwriting team for the Groins Project.

Jeff Larson: Financial Advisor – Referencing presentation done in March. On 4/9 the City recommended to obtain bond council and complete the RFP. 5/3 the bond was undertaken and 6 vendors had replied to the RFP. The group of underwriters has taken out the most important parts to show staff. The 6 firms are all qualified to go the project and finance projects of this size. The City narrowed it down to 3 firms. The City saved money by not having an attorney as they have worked with CA Trask and other parties within the city. The bid award was given to Stifel Nicolaus-Underwriter Team. They know that they were picked and assume the risk.

Vice-Mayor Lister: Asked if the interest rates were locked in. Told they were not until the bond goes through.

ROLL CALL:

Commissioner Hodges.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Lister.....YES
Mayor Palladeno.....YES

Motion was made by Commissioner Hodges to approve that Stifel Nicolaus-Underwriter Team was selected and was seconded by Commissioner Shontz.

2. Approval of Bid Award to Hartman Integration-Sound System and:
RESOLUTION 2013-30 Amending the intent of \$15,000 as provided in the FY 2013 Budget to be expended for Sound System upgrades in Johns Pass Village

Motion was made by Vice-Mayor Lister to approve Resolution 2013-30 and the Bid Award of Hartman Integration-Sound System, which was seconded by Commissioner Shontz.

ROLL CALL:

Commissioner Hodges.....YES
Commissioner Poe..... YES
Commissioner Shontz.....YES

Vice-Mayor Lister.....YES
Mayor Palladeno.....YES

J. REPORTS/CORRESPONDENCE

• **CITY COMMISSION**

Commissioner Shontz: Recapped the Craft Show on 7/5 & 6. The City made \$2,500 from the event. The 9/11 events are nearing their ends and there will be another one in November. Everyone is a fan of Madeira Beach, especially vendors.

Vice-Mayor Lister: The costs and headaches associated with setting up a 7/4 celebration in Madeira Beach was challenging the last 2 years, but would still like the celebration to continue. Thinks that the City will hit a groove and the costs and issues will decrease. It is demoralizing when there is no celebration or fireworks on 7/4.

Mayor Palladeno: Reporting from the Mayors Council. Most cities are raising their millage rates and using their reserves to balance their Capital Budget. The Mayor praises FD Tenaglia & CM Crawford for keeping Madeira Beach in such a good place financially and their effective budget formulation. Madeira Beach is 7th out of 24 (top 1/3rd) municipalities in Pinellas County for property value increase.

• **CITY ATTORNEY**

CA: Back from 2 week vacation.

• **CITY MANAGER**

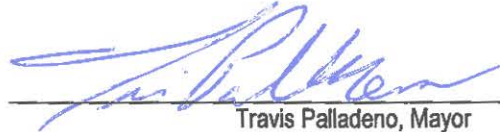
CM: The next workshop meeting is 7/23 and would like the BOC to come in at 1:45 for a Special Meeting to adopting the millage rate (in Auditorium). Public Hearings for the Budget are necessary. He suggests 2 dates (9/3 & 9/23 at 6 p.m.). Labor Day is 9/2.
Consensus is YES for these meetings.

• CITY CLERK

K. **ADJOURNMENT** meeting was adjourned at 7:55 p.m.

Date Approved: _____

7-23-13



Travis Palladeno, Mayor



Submitted by Aimee Servedio, City Clerk

The law does not require the City Clerk to transcribe verbatim minutes; therefore, the applicant must make the necessary arrangements with a private reporter or private reporting firm and bear the resulting expense. In accordance with the Americans with Disability Act and F.S. 286.26; any person with a disability requiring reasonable accommodation in order to participate in this meeting should call 727-391-9951 or fax a written request to 727-399-1131.

POSTED: July 5, 2013 **THIS MEETING IS TELEVISED LIVE ON CHANNEL 16**