PUBLIC NOTICE

CANDIDATE MEET & GREET EVENT

February 7, 2019
3:00 p.m.

The Meet & Greet for the Candidates will be in the Patricia Shontz Commission Chambers at City Hall, located at 300 Municipal Drive, Madeira Beach, Florida.

3:00 PM	THURSDAY, FEBRUARY 7, 2019	COMMISSION CHAMBERS

THIS EVENT IS NOT A CANDIDATE FORUM!

1. **WELCOME –** *Jonathan Evans, City Manager*

2. **POWERPOINT PRESENTATION – INFORMATION ABOUT THE CITY DEPARTMENTS & SERVICES -** *Jonathan Evans, City Manager & City Staff*

3. **CANDIDATES RIDE-AROUND TOUR WITH CITY STAFF**

REFRESHMENTS PROVIDED BY THE CITY OF MADEIRA BEACH

One or more Elected or Appointed Officials may be in attendance.
In accordance with the Americans with Disability Act and F.S. 286.26; any person with a disability requiring reasonable accommodation to participate in this meeting should call 727-391-9951 or fax a written request to 727-399-1131.

CITY OF MADEIRA BEACH

2019 Board of City Commissioners Candidates Meet & Greet
February 7, 2019 – Presented by The City of Madeira Beach's Executive Management Team

GENERAL
GOVERNMENT OVERVIEW

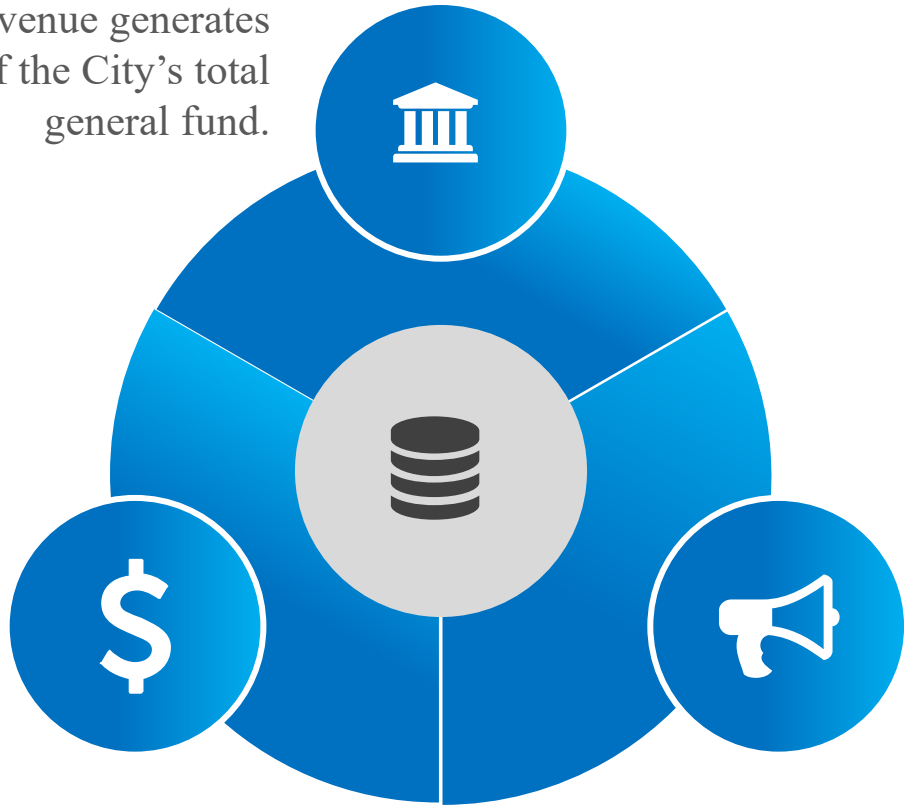
The City of Madeira Beach's total budget/all fund(s) **= $18,229,000.**

The City's largest fund is the general fund **= $9,934,800.**

FUN FACTS

Property tax revenue generates $2,631,800, or 32.4% of the City's total general fund.

The general fund equates to 40.1% of the City's total revenue.



Parking enforcement budget equates to $1,708,600, or 21.0% of the general fund.

FUN FACTS

- Fire/EMS and law enforcement cost the City $2,913,400, or 39.9% of the general fund.
- Note: property tax revenue = $2,631,800.
- (-281,600) difference between property tax revenue and public safety cost.

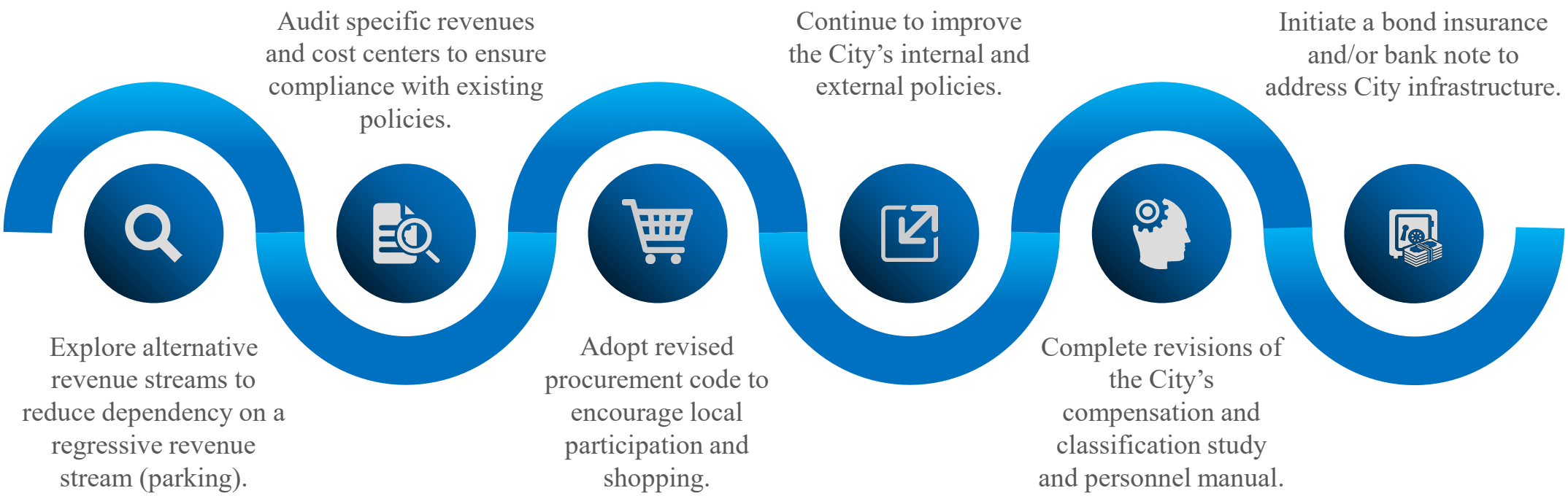
OFFICE OF CITY MANAGER

Core responsibilities: the day-to-day operations of the City of Madeira Beach.

Carries out policy edicts from the Board of Commissioners.

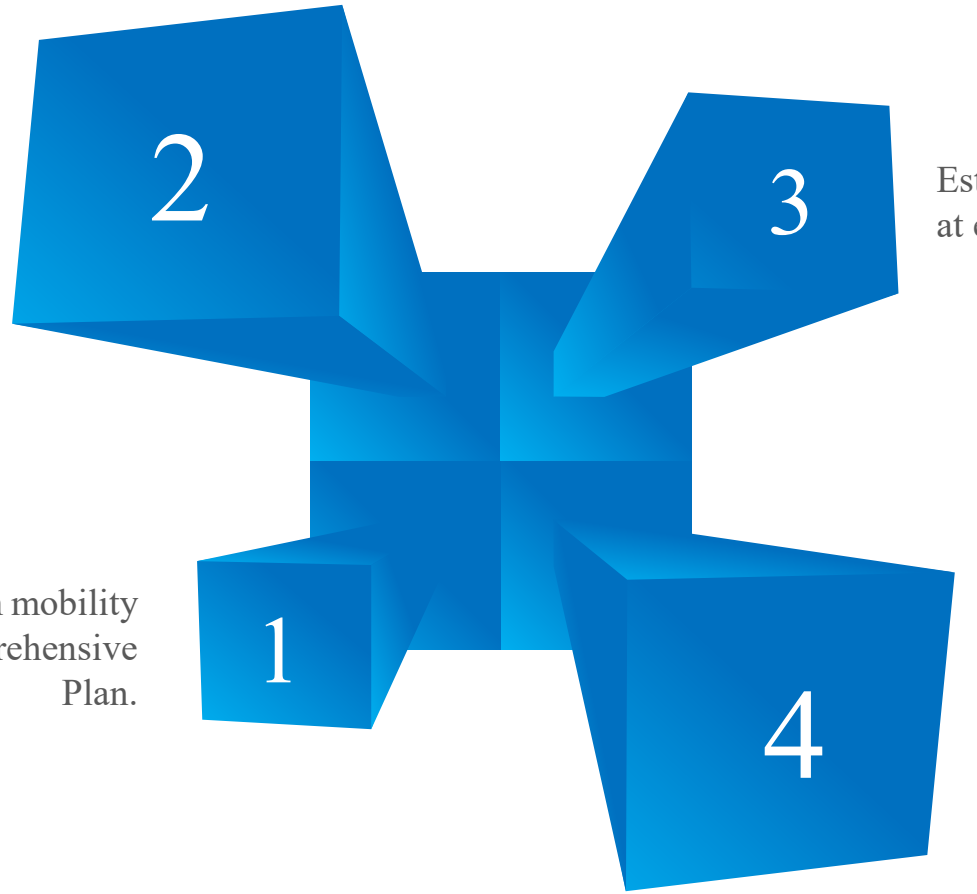
Ensures compliance with ordinances, resolutions, and administrative policies.

MAJOR FY 2019 INITIATIVES – OFFICE OF THE CITY MANAGER



MAJOR FY 2019 INITIATIVES – COMMUNITY DEVELOPMENT

Update the Comprehensive Plan for policy, CIP, and level of service.



Establish systems for collection of fees at established levels.

Develop transportation mobility policy for the Comprehensive Plan.

Update National Flood Insurance Program (NFIP)-related forms and procedures for community dissemination.

MAJOR FY 2019 INITIATIVES
FINANCE DEPARTMENT

- Implement a transparency portal.
- Establish the impact of the changes to the fee schedule/ordinance.
- Address deficiencies in the City's procurement code.
- Proactively review City revenues and expenditures, and ensure that fiscal compliance and appropriate policies are addressed/modified where necessary.
- Develop an inventory tracking and management system.
- Oversee the City's Enterprise Fleet Management lease program.
- Manage I.T, and Cyber Security to include training and education.
- Serve as the principle point of contact with the City's Budget Review Committee.
- **Parking enforcement** – evaluate parking signs in the City lots and determine if information and directions can be communicated to visitors in a better way.
- **Parking enforcement** – encourage visitors to use credit/debit cards as the preferred method of payment over coins due to exclusive benefits of phone application.
- **Parking enforcement** – evaluate the current revenue collection of these parking machines and explore better ways of improving fiscal management, including eliminating or limiting cash and encouraging the use of card transactions.

MAJOR FY 2019 INITIATIVES – OFFICE OF THE CITY CLERK

Full implementation of iCompass document center that allow the City's staff and the public to located ordinances, resolutions, and minutes approved by the Board of Commissioners.

Contract tracker that will allow the City's staff, citizens, and the community to track contracts.

Full implementation of the action tracker, which tracks actions taken by the Board of Commissioners.

iCompass video manager – transparency-focused solution that will livestream meetings and provide video links in the agendas and minutes.

iCompass public records requests tracker that will allow the City's staff to log public records requests and public information requests for their department, check the status, and log when the requests have been satisfied.

MAJOR FY 2019 INITIATIVES – PUBLIC WORKS/MARINA DEPARTMENT

- Develop a proactive/aggressive roadway capital improvement plan and replacement plan.
- Maintain existing stormwater infrastructure and provide efficient infrastructure capacity to meet future needs.
- Renovate the City's existing public restrooms and beach-access points.
- Develop a request for proposal (RFP) regarding recycling services for FY 2020.
- Build a new Public Works facility at the City's municipal marina.
- Obtain additional equipment to better serve the City:
    - Backhoe, front-end loader, and sanitation truck.
- Continue to maintain and improve the current landscaping contracts to ensure proper maintenance of the City.
- Replace and improve the infrastructure of John's Pass boardwalk and village.
- **Sanitation** – investigate the opportunities or benefits of taking over recycling services, and make bulk recycling containers more accessible to the public.
- **Sanitation** – improve infrastructure for waste collection.
- **Stormwater** – jet equipment to clean pipes and extend the life of the system.
- **Stormwater** – Purchase inspection camera for more frequent inspections of pipes.
- **Stormwater** – increase the frequency of stormwater structures and pipe maintenance with the City's equipment and staff to extend the life of the system and improve financial sustainability.
- **Marina** – compile the 25 findings provided in the Carr, Riggs, and Ingram forensic audit findings.
- **Marina** – enhance the aesthetics and the overall image of the marina.
- **Marina** – apply for a commercial offloading permit.

MAJOR FY 2019 INITIATIVES
FIRE DEPARTMENT

- Renew contracts with all three Redington Communities.
    - Projected revenue of $2.5M over 10 years.
- Increase associated revenue by 50% by conducting fire-prevention inspections of commercial and multi-residential properties via MobileEyes software.
- Continue to provide training opportunities for beach and mainland fire departments within the City of Madeira Beach.
- Continue to participate in civic organizations and associations to promote community awareness through fire-prevention education.
- Continue to explore funding opportunities to deploy a mobile response vehicle, etc.

MAJOR FY 2019 INITIATIVES

PINELLAS COUNTY SHERIFF'S DEPARTMENT

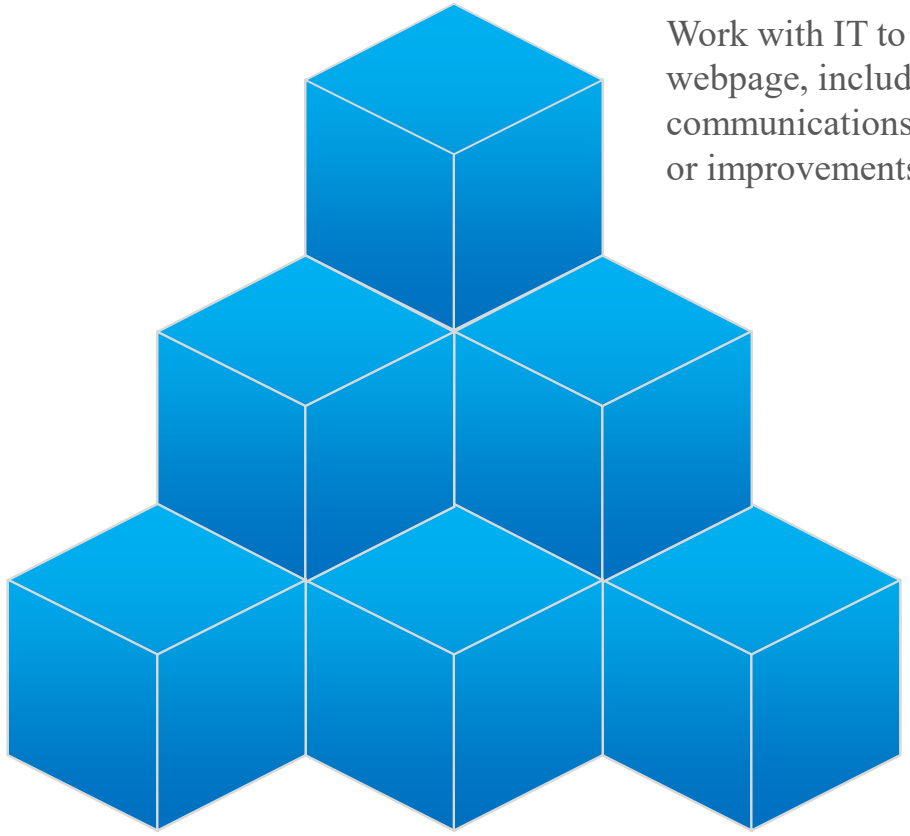
- Continue to promote community policing.
- Educate, inform, and enforce the City's codes and ordinances.

MAJOR FY 2019 INITIATIVES RECREATION DEPARTMENT

- Explore and initiate new cost-effective measures that ensure top-of-the-line service and maintenance while remaining fiscally conscious.
- Encourage professional growth and training in communications, fiscal responsibility, level of service, and facility maintenance.
- Execute an effective strategic marketing plan to increase awareness, ownership, and participation in facilities and programs.
- Educate staff on financial processes and concerns related to the budget each year.
- Promote healthy lifestyles through programs and continue to search for additional programs and/or initiatives to provide exceptional quality of life for stakeholders.

MAJOR FY 2019 INITIATIVES – BUILDING DEPARTMENT

Work with IT to improve the building department's webpage, including public announcements or communications to inform the general public of changes or improvements within the community.



Provide more one-on-one support, communication, and information to residents and contractors who use the front permit counter with information collateral and scheduling consultation times with the building official.

Provide fee schedule updates and/or adjustments to stay current with the neighboring communities and to strengthen the revenue base to support the department.

THANK YOU
& GOOD LUCK!