



THE CITY OF MADEIRA BEACH, FLORIDA

MINUTES

PLANNING COMMISSION/LOCAL PLANNING AGENCY

The Planning Commission, serving as the Local Planning Agency of the City of Madeira Beach, Florida met in City Hall located at 300 Municipal Drive, Madeira Beach, Florida to conduct Public Hearings on the following City business listed and at the time indicated below.

7:00 P.M.

MONDAY, MARCH 9, 2015

AUDITORIUM

I. CALL TO ORDER: *The meeting was called to order at 7:03 p.m.*

II. ROLL CALL

Present: Planning Commissioners: Maginley, Rasmussen, Domingue, Brown and Everett

Absent: Planning Commissioners: Michael Noble and Peter Kociolek

Staff: Shane Crawford, City Manager, Lynn Rosetti, Planning and Zoning Director, Frank DeSantis, Building Official, Patty Kordis, Assistant to the Building Official, Robert Metz, City Attorney

III. APPROVAL OF MINUTES: *February 9, 2015*

A motion to approve the minutes as presented was made by Planning Commissioner Maginley, and seconded by Planning Commissioner Rasmussen. The minutes were approved unanimously (5-0).

IV. NEW BUSINESS

A presentation by Matt Thomas, Thomas Signs, Regarding Electronic Message Boards (Electronic Message Centers – EMC's).

- *Economic benefits to the merchant is fifteen to twenty percent increase in business.*
- *Aesthetically pleasing to enhance the Community.*
- *Safety:*
 1. *Size of sign being restricted, to small can cause safety concerns.*
 2. *Brightness*
 3. *Transition suggestion reader boards changing at 8 second can be distracting, may want to increase time.*
 4. *Candle brightness, difference between day and night.*
 5. *Scrolling messages, animation, dissolving, traveling can be distracting.*

A motion to table Electronic Message Boards for a future workshop suggested for scheduling in April or May of 2015, passed by Planning Commissioner Brown and seconded by Planning Commissioner Maginley.

V. PLANNING COMMISSIONER DISCUSSION - NONE

VI. OLD BUSINESS --- NONE

- **PLANNING AND ZONING DIRECTOR – CARRY OVER ITEMS**

VII. REPORTS

- CITY ATTORNEY - *NONE*
- PLANNING AND ZONING DIRECTOR

A tour for all Planning Commissioners of the new City Centre Facility was given by Frank DeSantis and Lynn Rosetti.

VII. NEXT MEETING: *April 13, 2015*

IX. ADJOURNMENT – *The meeting was adjourned at 8:02 p.m.*

Date approved: April 13, 2015



Jim Everett, Chairperson

Submitted by: Patty Kordis, Assistant to the Building Official